



**WLS Afterlife**  
**Media Kit**

A free online resource for people living life after weight loss surgery.

WLS Afterlife is a unique online community formed by actual weight loss surgery patients and bariatric professionals that want to help all bariatric patients live successful lives. The online platform was inspired by the passion to help these patients by providing them with advice, tips, tricks and motivation, as well as a wide range of products needed with the new lifestyle that comes with weight loss surgery.

According to reports, more than 200,000 patients in the United States choose to have a surgical procedure to help them control their weight each year. Most of them spending more time trying to get to surgery, than learning about how to live life after surgery.

Research shows that having a strong support network is integral in the success of weight loss surgery patients. This is where WLS Afterlife is looking to make a difference with our online community. Along with articles, blogs and videos offering resources that help keep patients on track, WLS Afterlife has created a private support forum that is designed for patients to be able to connect with other weight loss surgery patients who understand their struggles and are happy to share in their successes.

The website came to life after much preparation and anticipation, bridging the gap between patients and professionals, while providing additional support to improve a patient's chances of success. One of the major features and benefits of WLSAfterlife is that we limit the advertisers and content to doctors and products that can help with life after weight loss surgery.





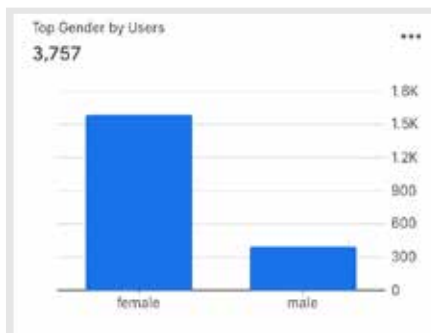
Our YouTube channel gets OVER 5000 VIEWS A MONTH



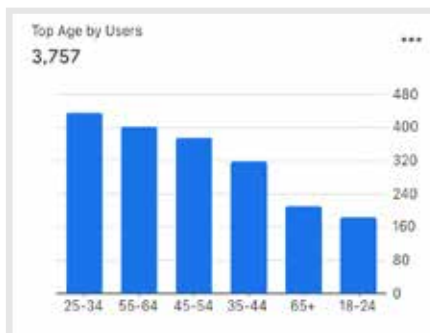
Over 100 videos with new videos being added weekly • Over 1200 subscribers

**Google Analytics**  
WEBVISITOR DEMOGRAPHICS

Gender



Age Groups



Geography



Our web traffic is growing weekly





## PRODUCT LISTING

\$199/month or \$2,000/ annually prepaid

- Company Logo
- Company Write up
- Up to 10 products with descriptions and links
- Clickable Website Link
- Promotion of your products on WLSA social media
- Inclusion of specials or coupon codes in social media posts/ eblasts

### ADDITIONAL PARTNERSHIPS AVAILABLE

Inclusions • Giveaways • Recipes • Blog Content

**Contact us for a customized program!**

## BARIATRIC/ PLASTIC SURGEON LISTINGS

Basic Provider Listing  
\$99/month or  
\$1,000/ annually prepaid

Premium Provider Listing  
\$299/month or  
\$3,000/ annually prepaid

Elite Provider Listing  
\$399/month or  
\$4,000/ annually prepaid

	BASIC	PREMIUM	ELITE
COMPANY LOGO			
PROVIDER NAME & PHOTO			
OFFICE LOCATION(S)			
CLICKABLE PHONE LINK			
CLICKABLE EMAIL LINK			
CLICKABLE WEBSITE LINK			
PROVIDER BIO			
BUSINESS DESCRIPTION			
LISTING OF PRODUCTS & SERVICES			
IMAGES & BEFORE/AFTER GALLERY			
GUEST BLOG ON WLSAFTERLIFE			
1 X MONTHLY SOCIAL MEDIA POST ACROSS WLS AFTERLIFE SOCIAL MEDIA PLATFORM			
1 X MONTHLY SOCIAL MEDIA POST ACROSS WLS AFTERLIFE SOCIAL MEDIA PLATFORM			

### WLS AFTERLIFE

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